



Corporate Communications – promoting scientific innovation and wealth creation

Scientific innovation has the potential to both enrich our lives and create wealth. For organisations at the cutting-edge, communications is a vital tool to ensure scientific credibility and add corporate value. As specialists serving science-based companies and organisations, Northbank delivers strategic and effective communications campaigns to make sure corporate messages reach their target audience.

Our services include:

Media relations

Message development

Communications audit

Corporate branding

Corporate materials

Websites

Publications

Internal communications

Events

Issues management

What are your corporate communications needs?

- Help position yourself and your technology ahead of your competition
- Establish yourself as a leader and innovator
- Raise your profile with key audiences
- Create a consistent and professional image
- Communicate your USPs
- Tools and technologies to help your organisation "speak with one voice"
- Attract staff and partners

Our industry knowledge and years of proven experience enable us to provide expert counsel and guidance to help our clients succeed.

We have experience across a broad range of communications channels – we know what the issues are and what works. Our clients are international, our reach is global and we offer a comprehensive personal service from PR and media relations to corporate image and design.

Client experience includes:

Ablynx
Affymetrix
BioInvent International
Borean Pharma
Cambridge Antibody Technology
Cobra Biomanufacturing
Diamond Light Source
Human Genome Organisation
IntegraGen
MNLpharma
Morphochem
Oxagen
Oxford BioMedica
Oxford Immunotec
PowderMed
Santaris Pharma
Scil Technology
SETsquared Partnership
Solexa
Symphogen
Trigen
Vernalis

To discuss how we can help you with your corporate communications objectives, please contact:



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With 20 years' communications experience across corporate, financial and marketing areas, an MBA and an academic background in life sciences, Sue provides clients with senior level counsel that combines strategic and creative thinking with technical and industry insight.



Katja Stout - Associate Director

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International experience gained in US and UK in life science communications including at leading venture capital and biotech companies, Katja focuses on integrated PR and corporate image campaigns.

