

20 July 2010

For immediate release

Antonia Coad joins College Hill



Antonia Coad has joined College Hill as a member of the Financials team.

With a strong focus on emerging markets and domestic and international financial clients, her role will be to support the growth of the Financials team, headed-up by Tony Friend.

The 28-year-old Oxford graduate has previously advised clients across a number of sectors, including: Exponent Private Equity, Bridges Ventures, London Technology Fund, Playtech, Topps Tiles, Richemont and Axon Group.

Commenting on her appointment, Antonia said: "College Hill has exciting plans for the future – it's a dynamic and fast-growing business which I am looking forward to being a part of."

College Hill Partner Tony Friend said: "We are delighted Antonia chose to join College Hill. Her experience with private equity complements our team very well and she will have an important role with many of the new clients we are winning."

-ENDS-

Enquiries:

College Hill
Donna Zurcher, Managing Director

+44 20 7457 2020

Notes for Editors:

About College Hill

College Hill is a growing international business communications consultancy with offices in Europe, China, India, South Africa and the United States. College Hill's wide range of complementary practices provides advice to clients around the world on communicating with their principal stakeholders. Areas of expertise include financial public relations and investor relations, with specialist industry sector teams; corporate

public relations; public affairs; branding; financial reporting and digital; risk and crisis management; employee engagement and strategic research consultancy; healthcare and life sciences. See collegehill.com for further information.