



College Hill launches Greater China Operation with MD Anne Pang

Hong Kong, 29 November, 2007 – College Hill, the leading international business communications consultancy, has announced the appointment of Anne Pang as Managing Partner of College Hill Asia, its recently established Greater China operation, headquartered in Hong Kong.

Alex Sandberg, Chairman of College Hill, and Richard Nichols, Chief Executive say that the company is building its international reach. “Greater China is a region with exciting growth opportunities,” he said. “Anne’s extensive experience in investor relations and familiarity with the cultures and common practices of a number of different markets in the region will enable the group to capture significant business in Asia.”

Pang has wide international experience in capital markets. After stints with HSBC and Midland Bank, she worked as a corporate finance banker in the infrastructure advisory team at Schroder Salomon Smith Barney in London, advising Railtrack and NATS on project financing and restructuring, and the UK Government on its privatization programme.

Immediately prior to joining College Hill Asia, Pang was an executive director at Citigate Dewe Rogerson Hong Kong & China, working with clients including Bank of Communications, Baosteel, China Life, China Telecom, First Bank, MTRC, Swire, Taiwan Stock Exchange, The Link REIT, Top Form International and Winner Medical.

Pang will lead the College Hill Asia team in providing investor relations and media relations services to companies in Hong Kong, mainland China and Taiwan. “It’s exciting to explore a relatively new market for investor relations”, she said, “My team will focus on helping pre-IPO or newly-listed companies to build their investor relations functions. We also aim to draw on our excellent research capabilities to provide first-tier consulting service to clients.”

Contact:

About College Hill

College Hill is an international business communications consultancy structured in specialist industry sector teams that are retained year-on-year by a substantial number of international corporations and institutions.

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