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For immediate release

College Hill to advise Caledonia over European Directive

College Hill will be providing public affairs and media support to Caledonia Investments over plans being proposed by the European Commission to impose tighter restrictions on private equity and hedge funds, which could also have serious adverse consequences for UK investment trusts.

College Public Policy, working closely with Policy Action its Brussels partner will be providing public affairs support to highlight issues the proposed Alternative Investment Fund Managers' Directive creates for Caledonia and other self-managed investment trusts.

The campaign will have a particular focus on European Union Institutions, Westminster and Whitehall with the objective of ensuring that political opinion formers are aware of the unique status of self-managed investment trusts and the damage the Directive may have on them.

James Nason will lead the project working closely with Wes Himes of Policy Action and Tony Friend who manages the Caledonia relationship with College Hill.

Commenting on the appointment, James Nason, College Public Policy Partner, said: "College Public Policy is delighted to be working with Caledonia in support of an extremely successful part of the UK financial services sector. The work also allows us to demonstrate College Public Policy's advisory capabilities across Europe with Policy Action".

Tim Ingram, Chief Executive of Caledonia, said: "Caledonia is determined to ensure that the European Commission and Parliament are aware that not only will the Directive damage the UK Self Managed Investment Trust sector whose investors are based across the many European Union member states, but also Europe's competitiveness with the rest of the world."

-ENDS-

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Notes for Editors:

About College Group

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