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For immediate release

Crest Nicholson appoints College Hill

College Hill has been appointed to advise Crest Nicholson, one of the UK's leading developers of sustainable housing.

Following recent media speculation, Crest Nicholson has brought in College Hill's Industrials team to build its profile with the financial media and UK housebuilding analysts.

Formerly a listed plc, Crest Nicholson is jointly owned by a consortium of UK banks and senior management following the Group's financial restructuring in 2008.

Commenting on the appointment, College Hill Partner Mark Garraway said: "We are excited to be working with one of the UK's leading housebuilders. Crest Nicholson is an excellent business which is emerging strongly from the downturn. It has a vastly experienced management team, a great short-term and strategic land bank and an admirable record as one of the leading developers of sustainable housing in the South of England."

-ENDS-

Enquiries:

College Hill

Donna Zurcher, Managing Director

+44 20 7457 2020

Notes for Editors:

About College Hill

College Hill is a growing international business communications consultancy with offices in Europe, China, India, South Africa and the United States. College Hill's wide range of complementary practices provides advice to clients around the world on communicating with their principal stakeholders. Areas of expertise include financial public relations and investor relations, with specialist industry sector teams; corporate public relations; public affairs; branding; financial reporting and digital; risk and crisis management; employee engagement and strategic research consultancy; healthcare and life sciences. See collegehill.com for further information.