



28 July 2010

For immediate release

College Hill to advise on Domino's Pizza IPO

College Hill's Leisure team has been hired to advise DP Poland – owners of the master franchise of Domino's Pizza in Poland – on its fundraising and floatation on AIM.

DP Poland is chaired by Richard Worthington, who founded and developed coffeeheaven in 2000 before selling out to Costa coffee last year for £36m.

Founded in 1960, the Domino's Pizza brand operates a network of 9,000 franchised and company-owned outlets in 60 countries.

Partners Matthew Smallwood and Justine Warren are the advisory team at College Hill.

Matthew Smallwood said: "We are delighted to be working on the first IPO in the leisure space for a couple of years. It is good to see a start-up getting excellent support from investors who see huge value in the Domino's brand and are keen to invest in the only Eurozone country that has not entered into recession."

-ENDS-

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Notes for Editors:

About College Hill

College Hill is a growing international business communications consultancy with offices in Europe, China, India, South Africa and the United States. College Hill's wide range of complementary practices provides advice to clients around the world on communicating with their principal stakeholders. Areas of expertise include financial public relations and investor relations, with specialist industry sector teams; corporate public relations; public affairs; branding; financial reporting and digital; risk and crisis management; employee engagement and strategic research consultancy; healthcare and life sciences. See collegehill.com for further information.