



Press Release

16 September 2009

College Hill to provide strategic corporate communications advice to English National Opera

ENO is delighted to announce that international business communications consultancy College Hill will provide strategic advice for the forthcoming 2009/10 Season. James Hogan, who leads the international media sector practice, will advise ENO on corporate media relations and help the opera company expand its reach in this area following a hugely successful 2008/09 Season.

Earlier this year ENO won all available UK opera awards for work in 2008 and a strong audience response to the programme resulted in total occupancy of 232,000 for the last Season. The forthcoming Season, which opens on 17 September, offers 12 new productions directed by a wide range of directors and involving a wealth of creative talent from across the arts. Directors include David Alden, Jonathan Miller, Rupert Goold, Katie Mitchell, Fabulous Beast Dance Theatre and Catalan 'total theatre' company La Fura dels baus and immersive theatre company Punchdrunk. ENO is currently collaborating with over 20 international opera houses and festivals, with a close partnership with the Metropolitan Opera, New York, and many of ENO's productions now travel in Europe and North America. See www.eno.org for more details.

College Hill is a growing international business communications consultancy with offices in Europe, China, India, South Africa and the United States. College Hill's wide range of complementary practices provides advice to clients around the world on communicating with their principal stakeholders. Areas of expertise include financial public relations and investor relations, with specialist industry sector teams; corporate public relations; public affairs; branding; financial reporting and digital; risk and crisis management; employee engagement and strategic research consultancy. See www.collegehill.com for more details.

James Hogan commented:

"We are delighted to be advising ENO which is a fantastic organisation that goes from strength to strength. It is a privilege to be supporting an organisation that is renowned for its creative talent and innovation. It is very exciting to be entrusted with helping to take the story of its recent success to the next level"

Nadine Thompson, Director of Communications, commented:

"With an exciting artistic programme and a growing international presence, ENO is in a very good position to increase non arts sector media and reach a wider audience. James Hogan's expertise in the business and corporate sector are second to none."

For more information please contact

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