



27 November 2007

GREAT CIRCLE JOINS COLLEGE HILL

- Great Circle brings further environmental and CSR expertise to College Hill
 - Extends College Hill's client service to Scottish markets

College Hill today announced Edinburgh-based corporate communications agency Great Circle has joined its group of companies.

The move marks a series of strategic investments and acquisitions by College Hill over the last year and is designed to give further corporate and environmental expertise, while extending its reach in Scotland.

Great Circle is an award-winning corporate communications agency with first-hand experience of brand building for growth companies such as Tele Atlas, HarperCollins, ESRI (UK), Bank of Scotland Corporate, the University of Stirling and Scottish & Newcastle PLC. Great Circle's credentials as an environmental communications agency are also impressive, with client organisations such as The National Trust for Scotland, Changeworks, The Scottish and Northern Ireland Forum for Environmental Research, Community Recycling Network Scotland and Scotmid.

College Hill Chairman Alex Sandberg, and Group CEO Richard Nichols, said:

"Great Circle enables us to extend our services into Scottish markets as well as offering our clients accomplished environmental expertise, an area where our clients are increasingly seeking support."

Great Circle's managing Director, Mike Groves commented:

"As a College Hill company, Great Circle can deliver value to a broader range of clients, backed by College Hill's industry sector expertise. We are delighted to be part of College Hill, as it is growing fast."

For media enquiries please contact:

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Alex Sandberg, Chairman

Richard Nichols, Group Chief Executive

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Mike Groves, Managing Director

Notes to Editors

College Hill

College Hill is an international business communications consultancy structured in specialist industry sector teams that are retained year-on-year by a substantial number of UK and overseas corporations and institutions.

www.collegehill.com

Great Circle

Great Circle is an award-winning corporate and environmental communications agency that works with established and growing businesses in Scotland and the UK. Great Circle provides the full range of communications services with particular strength in Scottish and environmental issues.

www.greatcircle.co.uk

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