

Former Incepta CEO Richard Nichols joins College Hill

College Hill announces the appointment of Richard Nichols as Group Chief Executive.

Richard joins College Hill with a remit to broaden the group's range of services to clients as well as to expand its core communications practice through the recruitment of individuals and teams. Joint ventures and acquisitions will be considered, both by practice area and geography.

Richard, 40, graduated in economics from Cambridge University and subsequently qualified as a Chartered Accountant with Price Waterhouse. Following two years at British Gas as a financial analyst, he joined Citigate when it was a private company, not dissimilar in size to College Hill today. Citigate was reversed into Incepta plc in 1997 and by 2005 Incepta had grown into the world's largest corporate communications group with revenues of over £150 million and offices in 20 countries. Richard left Incepta last year after overseeing the merger with Huntsworth plc.

Richard Nichols commented:

"College Hill has all the ingredients in place to become a substantially broader business: a passion for client service, critical mass and an ambitious team, many of whom have worked together for more than ten years. There is serious potential here and I'm tremendously excited by what we can build."

Alex Sandberg said:

"Richard's appointment marks a step-change for College Hill. We are determined to take our business further and Richard brings proven track record in managing growth in our sector."

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Enquiries:

Alex Sandberg	+44 20 7457 2027
Richard Nichols	+44 20 7457 2009

Note to Editors

College Hill is a leading international corporate communications practice, with offices in the City of London and Johannesburg. Led by nineteen partners, College Hill is structured in industry sector focussed teams. Retained year-on-year by a substantial number of corporations and institutions, College Hill has built a significant track record in M&A, both domestic and cross border, in IPOs and in special situations.