

College Hill buys Stonehenge PR

College Hill has taken a further step in its expansion with the acquisition of Stonehenge PR, a specialist corporate communications practice founded by Geoff Potter and Tim Halford. They will both become senior consultants at College Hill.

Stonehenge was established by Potter and Halford in 2002 and focuses on working with management and in-house communications teams to develop long term PR structure and strategy. Stonehenge's driving principle is that communications should be integrated across all stakeholders in support of an organisation's business strategy.

Tim Halford spent eight years as Director of Corporate Affairs at Standard Chartered plc, managing a department of 60 people across 15 countries, with responsibility for the bank's external and internal communications during a period of significant change. His career includes senior corporate communications roles at Trafalgar House, Grand Metropolitan and Occidental Petroleum.

Geoff Potter was Senior Vice President, Corporate Communications and Global Community Partnerships for GlaxoSmithKline (GSK plc). He led Glaxo's international corporate communications function for 23 years, advising successive chairmen and chief executives on the company's reputation in a period of rapid growth and encompassing two major mergers.

In the past year Stonehenge has worked with Ranbaxy Laboratories Ltd, Rio Tinto plc, Rolls-Royce plc, Smith & Nephew plc, the British Medical Association (BMA), Imperial College London, The Law Society of England and Wales, London Export Ltd and the Medicines and Healthcare products Regulatory Agency (MHRA), amongst others.

Alex Sandberg, Chairman of College Hill and Richard Nichols, Group Chief Executive commented:

"Stonehenge has delivered consultancy to the in-house departments of a number of leading organisations and FTSE companies, in the UK and internationally. Geoff and Tim bring a depth of experience to College Hill that is really quite exceptional."

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ENQUIRIES:

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College Hill

College Hill is a business communications practice with offices in the City of London, Johannesburg, Hong Kong and planning to open in further international centres shortly. Led by twenty four partners, College Hill is structured in specialist industry sector teams that are retained year-on-year by a substantial number of UK and overseas corporations and institutions.

News release

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