



1 July, 2009

College Hill Wins Torus Insurance

Following a competitive process, College Hill has been appointed to manage the financial communications programme for Torus Insurance, the rapidly expanding specialty insurance company.

Torus, headed by Chief Executive Clive Tobin, celebrated its first anniversary on 23 June, 2009, and currently operates out of the UK, US and Bermuda. It is backed by more than \$700 million of initial capital from First Reserve Corporation, a US-based private equity firm specialising in the financials and energy sector.

College Hill's financial services team will support the Torus communications team as it builds a reputation as a global specialty insurer and reinsurer.

Commenting on the appointment, Donna Zurcher, College Hill MD said: **"Torus is in a very exciting phase of its development. Our task is to support Torus as it expands both geographically and in its service offering, through a comprehensive communications programme targeted at insurers and reinsurers."**

Tim Fillingham, Torus' Chief Marketing Officer, said: **"We have very ambitious targets for the future of Torus, in particular the continued diversification of our business model and are keen to keep the marketplace fully informed. College Hill's understanding of the insurance world, together with its experienced sector-specialist team make them best placed to help us deliver on our communications objectives globally."**

ENQUIRIES:

College Hill
Donna Zurcher, Managing Director

+44 20 7457 2020

Notes for Editors

About College Hill

College Hill is a growing international business communications consultancy with offices in Europe, China, India, South Africa and the United States. College Hill's wide range of complementary practices provides advice to clients around the world on communicating with their principal stakeholders. Areas of expertise include financial public relations and investor relations, with specialist industry sector teams; corporate public relations; public affairs; branding; financial reporting and digital; risk and crisis management; employee engagement and strategic research consultancy. See www.collegehill.com.

About Torus

Torus provides specialty property and casualty insurance and reinsurance products to a global client base through its UK, US and Bermuda based insurance subsidiaries. Areas of expertise include complex property, energy, power, utility and construction as well as other highly engineered risk classes. Torus carries a group rating of A - (excellent) from A.M. Best and has capital in excess of US\$700 million provided by First Reserve Corporation. See www.torusinsurance.com.